

September 25th Eau Claire United Board Meeting Minutes

Meeting called to order at 8:05

- Review of July meeting minutes. Approved by Shamus and seconded by David
- President's report-
 - Top Soccer schedule is figured out and confirmed to be happening at UWEC. Rental contract and expenses are predicted to be about \$1200 which are hoped to be covered by donations and grants. Would like to keep any donation money meant for Top Soccer under separate line item for accounting purposes.
 - Sponsorship and Volunteer committees- would like to form a group of people to spearhead these efforts and get started on the tasks involved. Would love for at least one parent from each age group and gender, especially from the younger age groups.
 - With the recent rainouts, October 10th could be a makeup day for games
- Treasurer's report-
 - Still looking at a yearly loss but could pick up players for the spring season. Currently are 17 players short of average/budgeted number.
 - 26 players currently in the academy
 - 28 families opted out of volunteering for the tournament, 24 of those families still owe the \$150 cost.
 - Moved around \$50K over from savings into a CD account making around 5% interest
 - Luckily we do have a financial cushion and ultimate goal is retaining players.
- DOC report
 - There are two new coaches at the U10 level, great to have former players back helping out.
 - Looking to get more UWEC players involved, possibly during winter clinics
 - Salvo partnership is going well. Good feedback from families who aren't having to travel as much and seems like a good fit competition wise.
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 - Futsal registration is going out soon. One day of winter training is included in full season registration. Full futsal will include more training options and tournaments.
 - Would like to get apparel options and fan gear out to players and families.
- Marketing-
 - Would like to order car stickers and get one to each family with the new logo
 - Working on the website to get new logo integrated
 - Kevin starting a Dropbox account for photo files to be uploaded which then can be added to the website. Would like to have some of our own players and teams featured.
 - Idea to have some team tents made up for use at tournaments. Might have to wait at this time for cost reasons
- Safety-
 - Needing to figure out an option to keep the AED locked up and secure at the soccer park.
- Youth team player development-
 - Would like to use indoor space this winter if it is available but prioritizing older kids
- Meeting adjourned at 9:10pm

