

Eau Claire United January Board meeting minutes

- Meeting called to order on Monday January 22, 2024 at 8:03pm
- Minutes reviewed and approved from December meeting
- Board announcements
 - o Considering a move from TeamSnap app to Playmetrics which is the app currently being used by TCSL. Going to check into if our club currently has a contract obligation with TeamSnap and what the cost would be for Playmetrics
- Financial Report
 - o There are continued player registration fees coming in. The areas that are behind of what was budgeted are mostly player fees (lower overall numbers)
 - o Revenue from summer camps will be coming in the future
 - o Hoping to seek out a player parent in the club who has accounting experience if the club were to have occasional tax/accounting questions.
 - o Sports Center office space currently costing \$300 a month. As a club, could we do without this space. There are some items stored there, but thinking that we can consolidate items needing to be stored and a PO box would suffice for a mailing address. Would have the sports center hold our mail for a short term if decided to end renting the space.
 - o Report reviewed and approved
- Discussion held on virtual vs. in person meetings. Considering holding in person meetings which could help foster more collaboration between board members and allow for club members to more easily be present as well. Was decided that virtual meetings are more convenient for most people (especially when traveling or not being in town) and maybe we plan for a rotation of at least one in person meeting every quarter.
- Sponsorship Committee
 - o there was a committee meeting including a few board members along with club member parents. Looking to see if one of the club members could head this us.
- Tournament committee-
 - o So far have 3 teams registered which is consistent with where we were at last year. By February-March, should have quite a few more.
- Academy-
 - o There has been a consistent amount of players there each week (around 18-20). All going smoothly
- Travel Team-
 - o Would like to send out a Survey to parents/teams to examine some of the pros and cons of TCSL. Game schedule not figured out yet. There is a possibility of quite a few week night games for teams
- Marketing-
 - o Focused on the tournament at this time.
 - o High school teams- Jerseys being ordered for HS boys
- Summer planning- camp dates to come in the future

Meeting called to order at 8:48. Next meeting- Monday February 26th at 8:00

