

## Eau Claire United February Board meeting minutes

Meeting: February 26, 2024 at 8pm

Attendees: Heidi, David, Jordan, JD, Shamus, Ali, Scotty, Kevin, and Ned

- Minutes reviewed and approved from January 2024 meeting
- Board announcements
  - o Still considering a move from TeamSnap app to Playmetrics. Plan to check if club has a contract obligation with TeamSnap and what the cost would be for Playmetrics
- TopSoccer report and request for continued support
  - o Ned provided a recap of the recent season and asked for ongoing ECU support for the next year. The board thanked Ned for his leadership of the program and congratulated him on the tremendous success. The board approved his request for ongoing support from ECU.
- Financial Report
  - o There are continued player registration fees coming in.
  - o We anticipate a shortfall of revenue from player fees of about 35K (likely land about 175K instead of 210K) due to lower overall numbers/lean teams
  - o Revenue from the tournament and summer camps will be coming in the future
  - o Expenses are on track overall, trending a bit less than budget.
  - o Report was reviewed and approved.
- Player discount for new players and/or those playing with a recreational team
  - o Discussion held on giving a discount to new players or players who are also playing recreational (eg, AYSO) soccer. The board approved the plan to give \$100 discount to new players to the club and a \$50 to players who are playing on a recreational team. For clarity, the player can receive only one of the discounts (ie, new players who are playing rec soccer would receive \$100 discount, not \$150). The \$50 is for players who are not new, but are playing both with ECU and a recreational team.
- Sponsorship Committee
  - o No update
- Tournament Committee
  - o The registrations are on track on/ahead of last year, and things appear to be shaping up well so far. There about 39 teams registered and another 50 who have said they are coming.
  - o Amanda is leading the group.
  - o Doug is no longer on the board nor the tournament committee.
- Marketing
  - o Kevin is working through some changes with the new logo and removing the old one.
  - o He will make a decision on a sign change at soccer park.
  - o He is also focused on the tournament at this time.
- Academy
  - o The Academy is continuing to go well. The group is continuing to think on how to engage younger age groups and/or those who are playing recreational soccer as well.
- JD

- Working on 3 small projects and will provide more updates in the future.
- Made a recommendation that the board all learn to line the fields for a host of reasons. Heidi intends to set-up a time for the board to do this together.
- Next meetings
  - 3/25 meeting - currently planning to keep as is, despite being over spring break, but will do over Teams
  - 4/22 meeting - which will likely be in person

Meeting adjourned.